

COMPANY PROFILE · 2026

Growth you can measure.

Strategy, creative and technology under one roof, for brands that want to get found, get chosen and get paid, wherever their customers are.

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Inside this profile.

Who we are, the 21 services we offer, how we work, what it costs to start, and concept projects that show how we approach a brief.



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ABOUT KRISHVA GROWTH

We build growth **you can measure.**

A team of strategists, creatives and engineers helping brands get found, get chosen and get paid, wherever their customers are.

Krishva Growth started with a simple frustration: too many businesses were paying for marketing that looked busy and sold nothing. Pretty posts, rising follower counts, monthly reports full of charts, and still the phone stayed quiet.

So we built the agency we wished existed. One team that owns the whole path from first search to final sale: the strategy, the website, the content, the ads and the tracking that ties it together.

3+ years, 200+ projects and 150+ clients later, that idea still runs everything we do. Now we're taking it to brands across markets and time zones, and the question we ask every client stays the same: what has to happen for this to pay for itself?

OUR EXPERTISE

Strategists, designers, developers, writers, editors and media buyers on one team, so the person writing your ads talks to the person building your landing page.

Search and AI visibility

Paid media on Meta and Google

Websites, apps and e-commerce

Brand, content and video



STRATEGY · CREATIVE · TECHNOLOGY

MISSION & VISION

Why we exist, and where we are going.

OUR MISSION

To make digital marketing accountable: every unit of currency you invest should be traceable to a result you care about.

OUR VISION

A growth partner for ambitious brands anywhere in the world, as comfortable in AI search results as on a billboard-sized Instagram reel.



BUILT FOR BRANDS WITHOUT BORDERS

One team. Any market.

Your customers don't care where your agency sits. They care whether your brand answers their question first. We work remotely with clients across countries and time zones, plan campaigns for each market's language and search habits, and report on shared dashboards you can open from anywhere.

WHAT GUIDES THE WORK

Five values, no exceptions.

These aren't wall posters. They decide what we recommend, what we refuse, and how we report back to you every month.

01

Revenue first

We measure ourselves by your enquiries, sales and margins, not by output.

02

Radical clarity

Plain language, open dashboards, honest advice, even when it means telling you to spend less.

03

Craft matters

Fast sites, sharp copy, thumb-stopping creative. Quality is what makes the numbers move.

04

Always learning

Search, platforms and AI change monthly. We test, learn and adapt so you don't fall behind.

05

Ownership

Your accounts, your data, your assets. Always.

— KRISHVA IN NUMBERS

The numbers we can stand behind.

No inflated claims and no borrowed logos. These four figures are the ones we publish and stand behind.

3+

Years building growth systems

200+

Projects delivered

150+

Clients served

160

Five-star Google reviews

Every review is from a client we have worked with, on our public Google Business Profile.

WHY KRISHVA GROWTH

Not just another digital agency.

Six things you can hold us to, on every engagement, whichever service you start with.

01

Revenue over vanity

Likes and impressions are reported, but we're judged on enquiries, sales and cost per customer.

02

One team, every channel

Strategy, creative, tech and media under one roof. No hand-offs between five vendors.

03

Open books

Your ad accounts, analytics and assets stay in your name. You see the same data we see.

04

Built for search, old and new

Content structured for Google rankings and for AI assistants that quote trusted sources.

05

Fast, human replies

A real person on WhatsApp and email, not a ticket queue.

06

Proven by clients

150+ clients and 160 five-star Google reviews across 200+ projects.

WORKING PRINCIPLES

What you can expect from us.

Eight things that stay true on every engagement, whichever service you start with.

- 01 A number before a plan**
No channel gets budget until we've agreed the result it's meant to produce.
- 02 Leaks before traffic**
Broken tracking, slow pages and fuzzy offers get fixed first, because more visitors won't fix them.
- 03 Fewer things, done well**
We'd rather run two channels brilliantly than six badly.
- 04 Experts on every lane**
Your ads are run by a media buyer, your pages built by a developer, your words written by a writer.
- 05 Machines for speed, humans for judgement**
AI helps us research and produce faster; strategy and sign-off stay with people.
- 06 No black boxes**
Live dashboards, access to every account, and updates written in plain English.
- 07 Decisions on a rhythm**
Weekly optimisation, monthly reviews, quarterly resets. Nothing drifts.
- 08 Growth that lasts**
We build assets you keep, such as content, audiences and data, not just campaigns that stop when spend stops.



WHAT WE DO

Four jobs. One team.

Every service we offer serves one of four jobs your marketing has to do. Most brands need all four working together, which is why they live under one roof here.

01

Get found.

When someone searches for what you sell, you should be the first name they see: on Google, on Maps and in AI answers.

GOOGLE, MAPS & AI SEARCH

02

Get noticed.

Thumb-stopping reels, carousels and designs with one clear message, posted on a rhythm your audience can count on.

REELS, POSTS & DESIGN

03

Get leads.

Ads that reach the right people, landing pages built for one action, and WhatsApp follow-ups that never miss an enquiry.

ADS, FUNNELS & WHATSAPP

04

Get remembered.

A brand, a website and a reputation that make the second visit easier than the first.

BRAND, WEB & REPUTATION

SERVICES

21 services. One growth plan.

Start with one service or combine several. Each one is run by specialists, and every one of them reports into the same plan and the same numbers.

Grow

Get found, get leads

- 01 SEO & GEO (AI Search) p.11
- 02 Social Media Marketing & Management p.12
- 03 Meta Ads (Facebook + Instagram) p.13
- 04 Google Ads (Search, YouTube & More) p.14
- 05 Performance Marketing & Lead Generation p.15
- 06 Local SEO & Google Business Profile p.16
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Create

Brand, content & creative

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- 15 Content Writing & Copywriting p.25

Build

Websites, apps & tech

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01 / 21

GROW · GET FOUND, GET LEADS

SEO & GEO (AI Search)

Rank on Google. Get quoted by AI.

What is SEO and GEO?

SEO (search engine optimisation) helps your pages rank in Google and Bing. GEO (generative engine optimisation) helps your brand get mentioned and cited when AI assistants such as ChatGPT, Gemini or Google's AI Overviews answer a question. Together they cover how people search today.

WHAT'S INCLUDED

Technical SEO audit

Crawl errors, indexing gaps, speed, mobile issues and broken links found and prioritised.

Keyword and intent mapping

Every important search matched to one page, so your own pages never compete.

On-page optimisation

Titles, headings, internal links and copy tuned for both readers and search engines.

GEO for AI answers

Clear, quotable answers and entity signals that AI assistants can understand and cite.

Schema markup

Structured data for services, FAQs, organisation and reviews that helps search engines read context.

Content briefs

Researched outlines for new pages and blogs, built around questions your customers actually ask.

Search Console reporting

Monthly view of impressions, clicks and queries, explained in plain business language.

DELIVERABLES

- Technical SEO and AI-crawlability audit
- Keyword and buyer-question map
- On-page rewrites for priority pages
- Schema, entity and IIms.txt setup
- Authority and citation-building plan
- Monthly visibility report across Google and AI answers



CONCEPT PROJECT Pearlwick Dental · Dental clinic

HOW THE WORK RUNS

01

Visibility audit

We check crawl health, indexing, speed and how your brand currently appears in Google and in leading AI assistants.

02

Question mapping

Every search and prompt your buyers use is matched to one page that answers it best.

03

Build authority

Content, structured data and trusted mentions are added so engines can confirm who you are and what you're expert in.

04

Track and refine

We monitor rankings, impressions and AI citations, then double down on the pages that move enquiries.

02 / 21

GROW · GET FOUND, GET LEADS

Social Media Marketing & Management

From scrolling past to buying from you.

What does social media management include?

Strategy, content planning, design, video, captions, publishing, community replies and reporting, handled as one ongoing service, so your brand shows up consistently with a clear purpose.

WHAT'S INCLUDED

- Content strategy**

Pillars, tone of voice and formats chosen around your audience and business goals.
- Monthly content calendar**

Every post, reel and story planned ahead and shared for your approval.
- Post and carousel design**

On-brand creatives that are readable on a small phone screen.
- Reels planning and editing**

Hooks, scripts and edits for short videos that people actually watch.
- Captions and hashtags**

Captions written in your brand voice, in the language and tone your audience responds to.
- Publishing and community**

Scheduled posting, comment replies and routing serious DMs to your team quickly.
- Monthly insights report**

Reach, saves, profile visits and enquiries, with what we will change next.

DELIVERABLES

- Social audit and competitor review
- Content pillars and tone guide
- Monthly content calendar
- Designed posts, carousels and reels
- Caption, hook and hashtag writing
- Community management and monthly insight report



CONCEPT PROJECT Mirevale Skin · D2C skincare

HOW THE WORK RUNS

- 01

Audit and position

We review your profiles, audience and competitors to find the gap your brand should own.
- 02

Plan the month

Pillars become a calendar of ideas you approve before anything is designed.
- 03

Create and publish

Our designers, editors and writers produce the content and post at the right times.
- 04

Read and adjust

We study what earns saves, shares and enquiries, and shift the mix towards it.

03 / 21

GROW · GET FOUND, GET LEADS

Meta Ads (Facebook + Instagram)

Stop boosting. Start selling.

How do Meta ads work?

Meta ads run across Facebook, Instagram, Messenger and partner apps. You set a goal and budget, and Meta's system shows your ads to people most likely to take that action, learning from the conversion data your site and pixel send back.

WHAT'S INCLUDED

Account and pixel setup

Business Manager, Pixel and Conversions API configured so results are tracked correctly.

Campaign structure

Objectives, budgets and ad sets organised so learning is not split too thin.

Audience strategy

Interest, lookalike and retargeting audiences built from your customers and website visitors.

Creative testing

Hooks, formats and offers tested systematically instead of running one ad for months.

Lead quality control

Form questions and follow-up flows that filter out casual or fake enquiries.

WhatsApp and DM ads

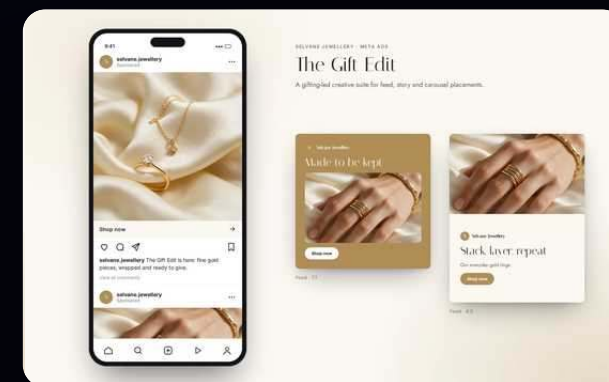
Click-to-WhatsApp campaigns so interested people start a conversation in one tap.

Weekly optimisation

Budgets shifted towards what works, tired creatives paused, new variations launched.

DELIVERABLES

- Account and tracking audit
- Pixel, Conversions API and event setup
- Funnel and audience strategy
- Ad creative concepts, copy and hooks
- Weekly optimisation and budget pacing
- Clear performance report on leads and sales



CONCEPT PROJECT · Selvane Jewellery · Fashion & jewellery

HOW THE WORK RUNS

01

Audit and track

We review past spend and set up clean conversion tracking so Meta learns from buyers.

02

Plan the funnel

Prospecting, retargeting and offer structure are built around your margins and sales cycle.

03

Test creative

Multiple hooks, formats and angles run in controlled tests to find winners fast.

04

Scale winners

Budget shifts to proven ads while fresh creative keeps fatigue away.

O4 / 21

GROW · GET FOUND, GET LEADS

Google Ads (Search, YouTube & More)

Be there the moment they search.

What types of Google Ads campaigns are there?

Search ads appear for keywords, Shopping and Performance Max show products across Google's network, YouTube ads run as video, and call campaigns drive phone enquiries. Most businesses start with Search, where intent is highest.

WHAT'S INCLUDED

Keyword research

High-intent searches identified, with budget focused on terms that signal real buying interest.

Search campaigns

Tightly themed ad groups with relevant ads and the right landing page for each.

Negative keyword management

Irrelevant searches like jobs, free or DIY blocked continuously to protect budget.

YouTube ads

Skippable and short video campaigns targeted by intent, interest or your own audience lists.

Performance Max and Shopping

Product feed and asset groups set up carefully for e-commerce and lead businesses.

Call and form tracking

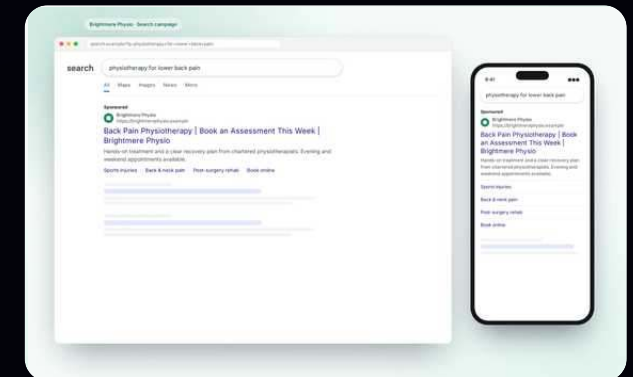
Calls from ads, website calls and form submissions recorded as real conversions.

Ongoing optimisation

Bids, ad copy, search terms and schedules reviewed regularly, not set and forgotten.

DELIVERABLES

- Account and search-term audit
- Keyword, intent and negative keyword research
- Campaign build across Search, YouTube or PMax
- Ad copy and asset creation
- Conversion and call tracking setup
- Weekly bid, budget and search-term optimisation



CONCEPT PROJECT Brightmere Physio · Physiotherapy clinic

HOW THE WORK RUNS

O1

Intent research

We study the searches your buyers use and the ones that waste money.

O2

Structure

Campaigns and ad groups are built so each search meets the right ad and page.

O3

Measure

Calls, forms and purchases are tracked so bidding optimises for customers.

O4

Optimise

Search terms, bids and ads are reviewed weekly and budget follows performance.

05 / 21

GROW · GET FOUND, GET LEADS

Performance Marketing & Lead Generation

Leads you can predict. Costs you can defend.

What is performance marketing?

Marketing that's planned and paid for around measurable outcomes such as leads, sales or sign-ups. Every channel, page and message is tracked so budget can move towards what produces customers at a cost that makes sense.

WHAT'S INCLUDED

Funnel strategy

Mapping every step from ad to sale and spotting where people drop off.

Multi-channel campaigns

Meta, Google and YouTube working together instead of competing for the same people.

Landing page alignment

Pages matched to each ad's promise, audience and offer for better conversion.

Conversion tracking

GA4, pixels and server-side events capturing leads, calls, chats and purchases accurately.

CRM and lead routing

Enquiries delivered instantly to your team through CRM, email or WhatsApp alerts.

Lead quality feedback

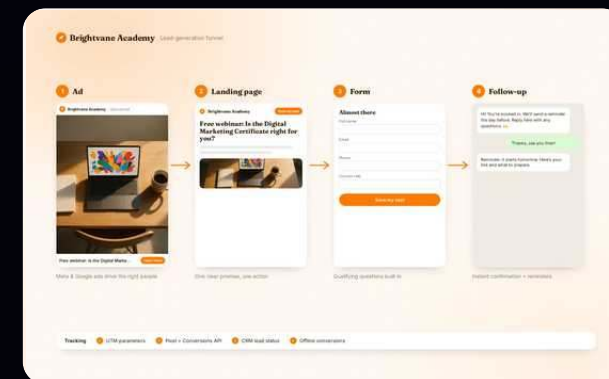
Sales outcomes fed back so campaigns learn which leads actually convert.

Testing roadmap

A planned sequence of tests on offers, creatives, audiences and pages each month.

DELIVERABLES

- Funnel and unit-economics plan
- Multi-channel campaign setup
- Dedicated landing pages and lead forms
- CRM, call and WhatsApp lead tracking
- Lead quality scoring and feedback loop
- Revenue-focused weekly reporting



CONCEPT PROJECT Brightvane Academy · Education

HOW THE WORK RUNS

01

Model the numbers

We work out the cost per lead and per customer that keeps growth profitable.

02

Build the path

Offer, page, form and follow-up are set up before scaling spend.

03

Close the loop

Lead quality and sales outcomes are tracked and fed back to the platforms.

04

Scale with control

Budget grows only where the numbers hold.



What is local SEO?

Local SEO improves your visibility for searches with nearby intent, such as 'dentist near me' or 'coffee shop open now'. It centres on your Google Business Profile, reviews, consistent business details and location-relevant pages.

WHAT'S INCLUDED

Profile audit and setup

Claiming, verifying and fixing ownership issues on your Google Business Profile.

Profile optimisation

Categories, services, attributes, description, hours and booking links filled in carefully and accurately.

Photo and post schedule

Fresh photos and regular updates so your profile looks active and current.

Review strategy

Simple ways to ask happy customers for reviews, plus professional replies to all.

Citation cleanup

Consistent name, address and phone across Justdial, IndiaMART, Facebook and other directories.

Local landing pages

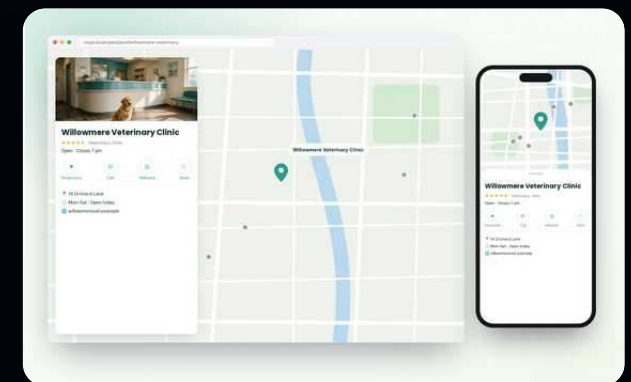
Area and city pages on your website for the neighbourhoods you actually serve.

Insights reporting

Calls, direction requests, website clicks and searches from your profile, tracked monthly.

DELIVERABLES

- Google Business Profile audit and optimisation
- Local keyword and competitor research
- Citation building and NAP clean-up
- Review generation and response system
- Location and service-area pages
- Monthly calls, directions and visibility report



CONCEPT PROJECT Willowmere Veterinary · Veterinary clinic

HOW THE WORK RUNS

01

Audit

We review your profile, rankings by area and how you compare with nearby competitors.

02

Optimise

Every profile field, photo and service is completed and aligned with search intent.

03

Build signals

Citations, reviews and local pages strengthen your relevance and trust.

04

Track

Calls, direction requests and map rankings are measured each month.

07 / 21

GROW · GET FOUND, GET LEADS

WhatsApp Marketing & Automation

Reply in seconds. Close in the chat.

What is WhatsApp marketing?

Using WhatsApp's official business tools to answer enquiries, share catalogues, send order updates and run opt-in campaigns. With automation, many conversations can be handled instantly, with a person stepping in when needed.

WHAT'S INCLUDED

Business API setup

Official account with verified business profile, display name and approved message templates.

Chatbot and auto-replies

Instant answers to common questions, menus, timings, pricing requests and locations.

Lead capture flows

Qualifying questions that collect name, need and city before passing leads on.

Team inbox

Multiple staff answering from one number, with chat assignment, tags and notes.

Catalogue and orders

Products shown inside WhatsApp, with order and payment links where relevant.

Broadcast campaigns

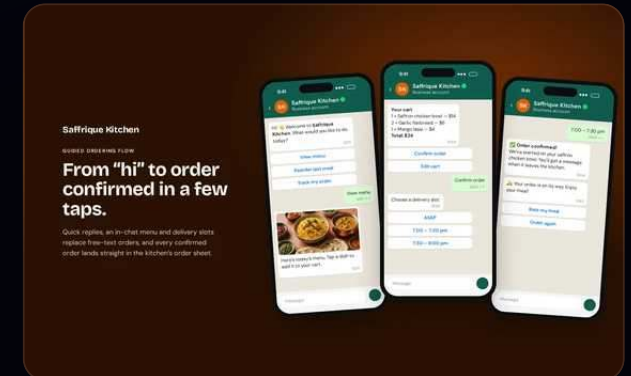
Offers, reminders and updates sent only to customers who have opted in.

System integrations

Leads and orders synced with your CRM, website forms, Shopify or Google Sheets.

DELIVERABLES

- WhatsApp Business Platform setup and verification
- Chatbot and lead-qualifying flows
- Catalogue and quick-reply setup
- Opt-in broadcast and template strategy
- CRM and ad integration
- Follow-up and reminder automations



CONCEPT PROJECT Saffrique Kitchen · Cloud kitchen

HOW THE WORK RUNS

01

Set up

Official account, profile, templates and team inbox configured correctly.

02

Design flows

Greeting, FAQ, qualification and handover journeys mapped to your sales process.

03

Connect

Ads, website, CRM and payments linked so every chat is tracked.

04

Nurture

Opt-in broadcasts and reminders scheduled to bring customers back.

08 / 21

GROW · GET FOUND, GET LEADS

Email Marketing

The channel you own. Finally working.

Is email marketing still worth it?

Yes. Email is a channel you own, with no algorithm deciding who sees your message. Automated flows in particular keep working in the background, welcoming, reminding and re-engaging customers without extra effort.

WHAT'S INCLUDED

- Platform setup**

Mailchimp, Brevo, Klaviyo or Zoho configured and connected to your website or store.
- Deliverability setup**

SPF, DKIM and DMARC records configured so your emails avoid spam folders.
- List building**

Signup forms, pop-ups and lead magnets that grow a permission-based list.
- Welcome series**

A short sequence introducing your brand to every new subscriber at the right time.
- Automated flows**

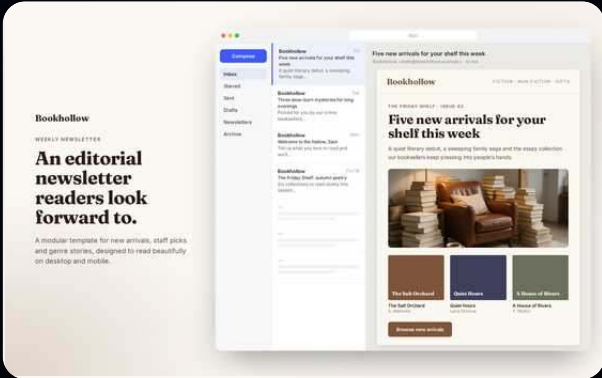
Abandoned cart, post-purchase, re-engagement and follow-up emails that run in the background.
- Newsletters and campaigns**

Regular emails with useful content, launches and offers, designed for mobile reading.
- Segmentation and reporting**

Audiences split by behaviour, with opens, clicks and revenue tracked over time.

DELIVERABLES

- Email strategy and segmentation plan
- Domain authentication and deliverability setup
- Automated flows: welcome, cart, post-purchase, win-back
- Branded email templates
- Monthly campaigns and copy
- Revenue and engagement reporting



CONCEPT PROJECT Bookhollow · Online bookstore

HOW THE WORK RUNS

- 01

Foundation

Platform, domain authentication and list hygiene set up for inbox placement.
- 02

Automate

Core lifecycle flows are written, designed and switched on.
- 03

Campaign

A steady calendar of newsletters and offers to engaged segments.
- 04

Optimise

Subject lines, timing and content tested to lift clicks and revenue.

09 / 21

GROW · GET FOUND, GET LEADS

Influencer Marketing

Borrow trust. Measure the return.

How does influencer marketing work?

Brands partner with creators whose audiences match their customers. The creator presents the product in their own style, which borrows the trust they've built. Done well, it combines reach, credibility and content you can reuse.

WHAT'S INCLUDED

Campaign strategy

Goals, creator tiers, platforms and content formats decided before anyone is approached.

Creator discovery

Shortlists of nano, micro and larger creators matched by niche, city and language.

Audience vetting

Checking engagement quality, audience location and signs of fake followers before signing.

Briefs and negotiation

Clear key messages and dos and don'ts, with fair commercial terms agreed.

Contracts and usage rights

Written agreements covering deliverables, timelines, payments and permission to reuse content.

Disclosure compliance

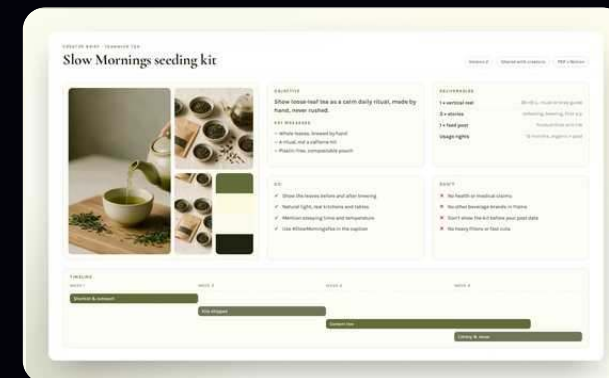
Proper paid-partnership labels and ad disclosures, in line with the advertising rules of every market you run in.

Tracking and reporting

Unique links, codes and reach data showing what each creator actually delivered.

DELIVERABLES

- Campaign strategy and creator criteria
- Creator shortlist with audience vetting
- Outreach, negotiation and agreements
- Creative briefs and content approval
- Tracking links, codes and reporting
- Whitelisting and UGC reuse for ads



CONCEPT PROJECT Teamwink Tea · Tea & beverages

HOW THE WORK RUNS

01 Define

Audience, goal and creator profile are agreed before searching.

02 Vet

Creators are checked for real engagement, audience fit and brand safety.

03 Brief and manage

Clear briefs, timelines and approvals keep content on track.

04 Measure and reuse

Results are tracked per creator and top content is amplified with ads.



10 / 21

GROW · GET FOUND, GET LEADS

Online Reputation Management

Be the brand people trust before they call.

What is online reputation management?

The ongoing work of monitoring, responding to and improving what people find about your brand online, especially reviews and search results. It's about making your public image accurate, current and trustworthy.

WHAT'S INCLUDED

Reputation audit

What Google, review sites, social media and forums currently say about you.

Review monitoring

Alerts for new reviews and mentions so nothing sits unanswered for weeks.

Response management

Professional, calm replies to reviews, written in your tone and approved by you.

Review generation

Simple WhatsApp, SMS or QR requests that make it easy for happy customers.

Negative review handling

Policy-breaking reviews flagged properly, genuine complaints resolved privately where possible.

Branded search cleanup

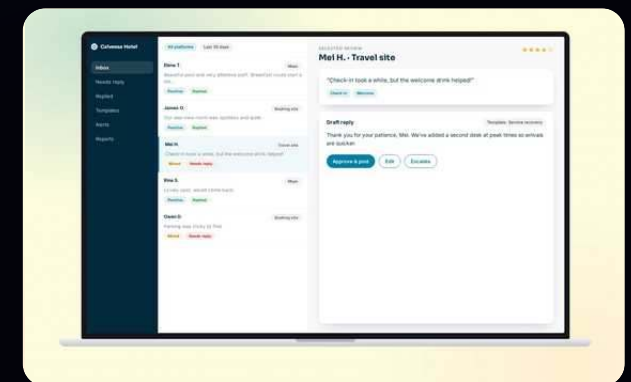
Positive, accurate profiles and content created for searches on your name.

Crisis response plan

A clear process for handling sudden complaints, viral posts or unfair attacks.

DELIVERABLES

- Reputation audit across search and review sites
- Review monitoring and alerts
- Response drafting and tone guidelines
- Ethical review request system
- Positive content and profile building
- Monthly reputation report



CONCEPT PROJECT Calvessa Hotel · Hotel

HOW THE WORK RUNS

01

Audit

We map what people see when they search your brand and where reviews live.

02

Respond

Every review gets a timely, professional reply.

03

Generate

Happy customers are invited to leave honest reviews at the right moment.

04

Strengthen

Accurate, positive content is built up so search results reflect the real you.

11 / 21

GROW · GET FOUND, GET LEADS

Digital Marketing Strategy

One plan. Every channel. Measured in revenue.

What does a digital marketing strategy include?

A clear view of your audience, goals and competitors, a prioritised plan of channels and actions, a budget split, the metrics to track and a review rhythm. It's the map that keeps every activity pointed at growth.

WHAT'S INCLUDED

Business and marketing audit

Your goals, numbers, current channels, assets and gaps reviewed honestly together.

Customer research

Who buys, why they choose you, what stops them and where they spend time.

Competitor analysis

How rivals position themselves, where they advertise and the openings they leave behind.

Channel strategy

The right mix of SEO, ads, social, WhatsApp, email and offline for your stage.

Budget allocation

How to split spend across channels and phases, with room to test and learn.

Measurement framework

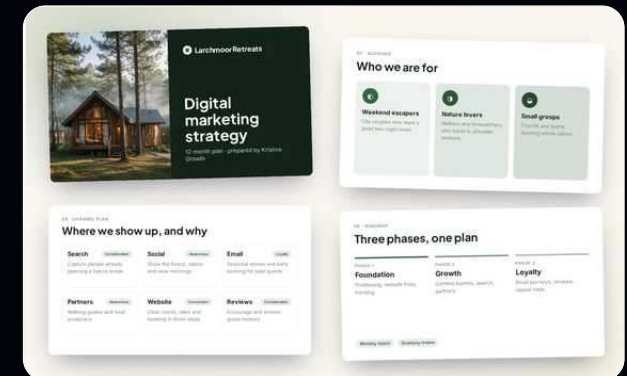
KPIs, tracking setup and a dashboard that ties marketing activity to revenue.

Quarterly roadmap and reviews

A step-by-step action plan, revisited regularly as results and conditions change.

DELIVERABLES

- Market, competitor and customer research
- Growth strategy and channel roadmap
- Budget allocation and forecasting
- Unified tracking and reporting dashboard
- Execution across chosen channels
- Monthly strategy reviews



CONCEPT PROJECT Larchmoor Retreats · Boutique resort

HOW THE WORK RUNS

01

Diagnose

We review your data, funnel, competitors and current marketing.

02

Prioritise

A roadmap ranks channels and actions by impact and effort.

03

Execute

Our specialists run each channel as part of one plan.

04

Review

Monthly reviews shift budget and focus to what's working.

12 / 21

CREATE · BRAND, CONTENT & CREATIVE

Branding & Logo Design

Look like the brand you're becoming.

What's the difference between a logo and a brand?

A logo is one symbol. A brand is the whole impression people have of you: your positioning, name, visuals, voice and the experience you deliver. We design the visible identity on top of a clear strategy, so the logo means something.

WHAT'S INCLUDED

Brand discovery workshop

Your story, audience, competitors and personality explored before any sketching begins.

Positioning and naming input

Clarity on what you stand for, and help with names or taglines.

Logo design concepts

Distinct directions explored, then one refined into the final mark with variations.

Colour and typography system

A palette and font pairing that works on screens, print and signage.

Brand voice

How your brand talks, with example lines for social, ads and customer messages.

Brand guidelines document

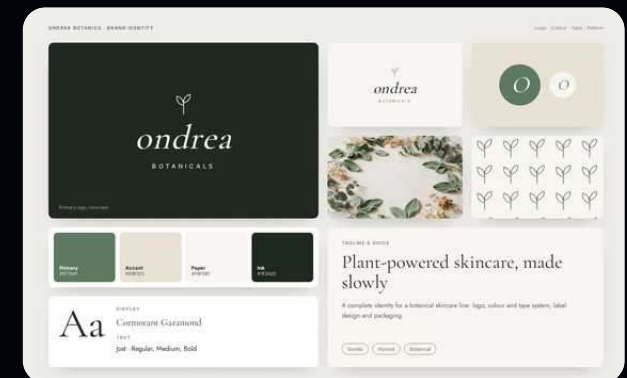
Simple rules for using the logo, colours, fonts and imagery correctly.

Starter brand assets

Visiting cards, letterhead, social templates and profile images in your new identity.

DELIVERABLES

- Brand positioning and personality workshop
- Logo concepts and refined primary mark
- Logo variants, icon and favicon set
- Colour palette and typography system
- Brand guidelines document
- Stationery and social templates



CONCEPT PROJECT Ondrea Botanics · Natural skincare

HOW THE WORK RUNS

01

Strategy

A workshop to define audience, positioning, values and voice.

02

Explore

Distinct identity routes presented with real-world mockups.

03

Refine

One route developed into a complete, flexible visual system.

04

Roll out

Guidelines, files and templates delivered so the brand is easy to apply.

13 / 21

CREATE · BRAND, CONTENT & CREATIVE

Graphic Design

Design that gets read, not skipped.

What graphic design do growing brands need most?

Usually a steady stream of social and ad creatives, plus sales materials such as brochures, presentations and packaging. The key is consistency: everything should look like it came from the same brand.

WHAT'S INCLUDED

- Social media creatives**
Posts, carousels, stories and highlight covers designed for small phone screens.
- Ad creatives**
Static and carousel ads sized for Meta, Google Display and YouTube placements.
- Brochures and catalogues**
Product and company brochures that are easy to scan, print and share.
- Menus and rate cards**
Clear layouts for restaurants, salons and clinics that customers read quickly.
- Packaging and labels**
Box, label and sticker designs prepared with correct print specifications.
- Event and print collateral**
Flex banners, standees, flyers, invitations and exhibition graphics for real-world visibility.
- Template kits**
Editable templates so your team can create quick posts while staying on-brand.

DELIVERABLES

- Social media posts and carousels
- Ad creatives in every required size
- Brochures, catalogues and flyers
- Pitch decks and presentations
- Packaging and label design
- Editable templates for repeat use



CONCEPT PROJECT Saltmeadow Bistro · Restaurant

HOW THE WORK RUNS

- 01 Brief**
A short brief captures the goal, audience, message and format.
- 02 Concept**
First designs focus on hierarchy and clarity before polish.
- 03 Refine**
Feedback rounds tighten copy, layout and detail.
- 04 Deliver**
Print-ready and web-ready files, plus templates for future use.

14 / 21

CREATE · BRAND, CONTENT & CREATIVE

Video Editing & Reels Production

Three seconds to earn the next thirty.

Why is short-form video so important?

Short vertical video is where attention lives on Instagram, YouTube and TikTok, and platforms actively push it. A good reel can introduce your brand to people who've never heard of you and explain a product faster than any page.

WHAT'S INCLUDED

Concept and hooks

Ideas and opening lines designed to stop the scroll within the first moments.

Script writing

Short, natural scripts in the language your audience speaks, written to be said out loud comfortably.

Shoot planning or production

Shot lists for phone shoots, or on-location production when the project needs it.

Professional editing

Pacing, cuts, transitions, colour correction and sound clean-up for a polished finish.

Captions and motion text

Burned-in captions and animated text so silent viewers still get the message.

Platform versions

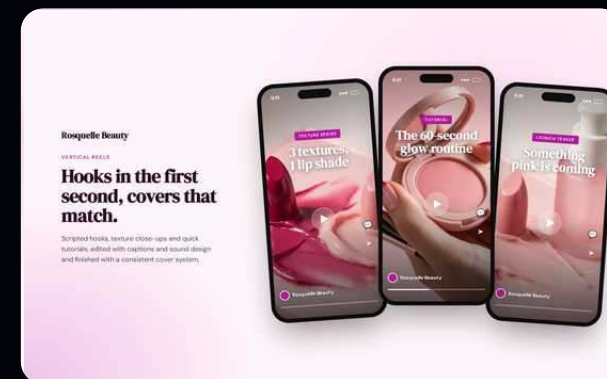
Vertical, square and horizontal cuts for Reels, Shorts, YouTube, ads and WhatsApp Status.

Ad video variations

Multiple hooks and endings of one video to test in paid campaigns.

DELIVERABLES

- Content ideas, hooks and scripts
- Shoot planning and shot lists
- On-location or studio shoots
- Reels, shorts and ad edits with captions
- Motion graphics and sound design
- Cut-downs and formats for every platform



CONCEPT PROJECT

Rosquelle Beauty · Cosmetics

HOW THE WORK RUNS

01

Script

Ideas and hooks are written and approved before any camera rolls.

02

Shoot

A planned shoot day captures multiple videos efficiently.

03

Edit

Tight cuts, captions, music and motion built for vertical viewing.

04

Repurpose

Each shoot is cut into variations for ads, stories and long-form.

15 / 21

CREATE · BRAND, CONTENT & CREATIVE

Content Writing & Copywriting

Words that rank, read and sell.

What kinds of content do you write?

Website pages, SEO articles and guides, ad and email copy, video scripts, product descriptions, case material and social captions. Each format has its own rules, and we write to them.

WHAT'S INCLUDED

Website copy

Home, about, service and contact pages that explain your offer and guide action.

SEO blogs and articles

Researched posts that answer real questions and target searches with buying intent.

Ad copy

Headlines and primary text for Meta and Google, written in testable variations.

Product descriptions

Benefit-led descriptions for Shopify, WooCommerce, Amazon and marketplace listings that answer buyer doubts.

Video and reel scripts

Short scripts with strong hooks, written to sound natural when spoken aloud.

Email and WhatsApp copy

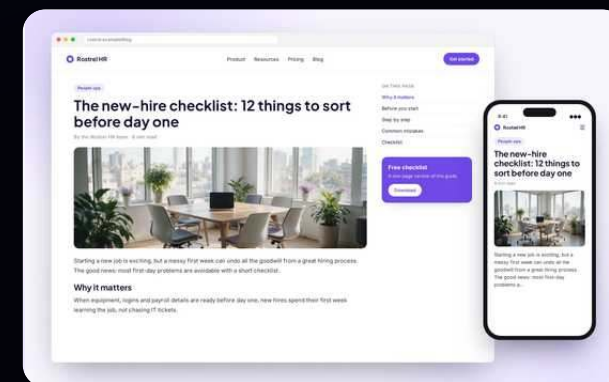
Sequences, broadcasts and replies that feel personal and prompt a response.

Brand voice guide

Words to use, words to avoid and examples your team can follow.

DELIVERABLES

- Brand voice and messaging guide
- Website and landing page copy
- SEO blog articles and guides
- Ad copy and email copy
- Video and reel scripts
- Product and category descriptions



CONCEPT PROJECT Rostrel HR · HR SaaS

HOW THE WORK RUNS

01

Research

Audience questions, search data and competitor messaging are gathered first.

02

Outline

Structure and key messages are agreed before full drafting.

03

Write

Drafts are written in your voice, optimised for search and clarity.

04

Edit and publish

Edits, on-page SEO and publishing support, ready to go live.

16 / 21

BUILD · WEBSITES, APPS & TECH

Website Design & Development

A website that sells while you sleep.

What makes a website 'conversion-focused'?

It's a site designed around the decision a visitor needs to make: what you offer, why you're the right choice and what to do next. Speed, clear copy, trust signals and an obvious call to action matter more than decoration.

WHAT'S INCLUDED

Sitemap and page planning

We decide which pages exist and what job each one must do.

Custom UI design

Layouts built around your brand and content, not a stretched off-the-shelf theme.

Mobile-first development

Tested on everyday Android phones and slower connections, not only on a desktop monitor.

Conversion elements

Tap-to-call, WhatsApp buttons, enquiry forms and clear calls to action on every key page.

Easy content editing

A simple admin panel so your team can change text, images and offers.

SEO-ready build

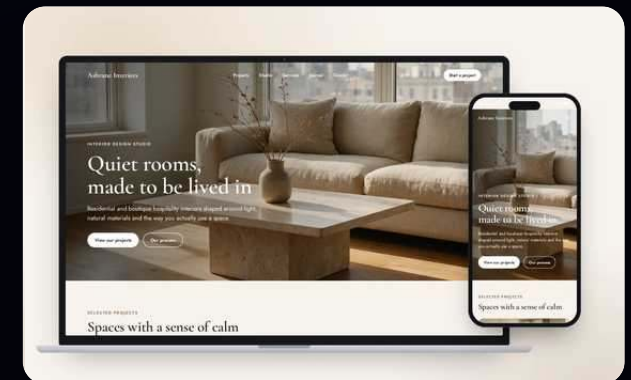
Clean code, proper headings, meta tags, sitemap and fast loading baked in from day one.

Useful integrations

Google Maps, Analytics, Meta Pixel, payment gateways, booking tools and your CRM where needed.

DELIVERABLES

- Sitemap, wireframes and conversion plan
- Custom UI design for mobile and desktop
- Conversion-focused page copy
- Responsive build on a CMS you can manage
- On-page SEO, schema and analytics setup
- Speed, security and launch checklist



CONCEPT PROJECT Ashvane Interiors · Interior design

HOW THE WORK RUNS

01

Discover

We study your offers, audience and competitors, then agree the actions the site must drive.

02

Design

Wireframes, then full visual design for mobile and desktop, reviewed with you before a line of code.

03

Develop

A clean, fast build with forms, tracking and integrations tested on real devices.

04

Launch and lift

We go live, watch the data and refine pages that aren't converting.



Which kind of app do I need?

Native apps are built separately for iOS and Android, cross-platform apps share one codebase for both, and progressive web apps run in the browser. The right choice depends on your features, users and budget; we help you decide before anything is built.

WHAT'S INCLUDED

Product scoping

We trim the idea into a first version that can launch and learn.

Platform recommendation

Native, cross-platform or PWA, chosen by your users, budget and future plans.

UX and UI design

Clickable screens tested for flow before a single line of code.

App development

Clean, documented code using reliable frameworks such as Flutter or React Native where suitable.

Admin panel and backend

Manage users, orders, content and notifications from a simple web dashboard.

Key integrations

Payment gateways, maps, OTP login, push notifications and the systems you already use.

Store launch support

Play Store and App Store listings, policies, screenshots and review submissions handled.

DELIVERABLES

- Product scope and feature roadmap
- User flows and clickable prototype
- UI design system for the app
- Android, iOS or cross-platform build
- Admin panel and API integrations
- Store submission, analytics and crash reporting



CONCEPT PROJECT Wavenook · Wellness app

HOW THE WORK RUNS

01

Define

We agree the users, core problem and launch-version features in a short discovery sprint.

02

Prototype

Clickable designs let you test the flow with real people before code is written.

03

Build in sprints

Development runs in short cycles with demos, so feedback lands while it's cheap to act on.

04

Launch and support

We publish to the stores, monitor stability and plan the next release with you.



18 / 21

BUILD · WEBSITES, APPS & TECH

E-commerce Development (Shopify & WooCommerce)

A store built to check out, not just look good.

Which platform should my online store use?

Shopify suits most brands that want speed and simplicity. WooCommerce suits businesses that need deep customisation or already use WordPress. Both can sell internationally with the right setup.

WHAT'S INCLUDED

Platform choice

Shopify or WooCommerce recommended based on your catalogue, budget and growth plans.

Store design

A brand-led theme with clear navigation, collections and product pages that build trust.

Product setup

Catalogue structure, variants, images and descriptions uploaded and organised properly.

Payments that convert

Cards, wallets, local payment methods and cash-on-delivery rules through the gateways your buyers already trust.

Shipping integration

Courier and shipping-partner connections, shipping rules and order tracking for customers.

Store essentials

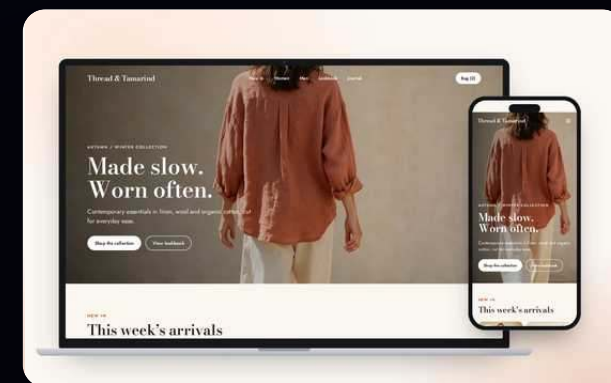
Tax-ready invoicing, store policies, abandoned-cart reminders, WhatsApp chat and reviews set up.

Analytics and pixels

GA4, Meta Pixel and Google Merchant Center connected for marketing and Shopping ads.

DELIVERABLES

- Store strategy and catalogue structure
- Custom Shopify or WooCommerce theme
- Product, collection and checkout optimisation
- Payment, shipping and tax setup
- Marketing, review and analytics integrations
- Training and launch support



CONCEPT PROJECT Thread & Tamarind · Fashion

HOW THE WORK RUNS

01

Plan the catalogue

Products, categories, variants and the buying journey are mapped first.

02

Design for trust

Product pages, reviews, delivery info and policies are designed to remove doubt.

03

Build and connect

Payments, shipping, inventory and apps are integrated and tested end to end.

04

Launch and optimise

We go live, track funnel drop-offs and improve conversion.

19 / 21

BUILD · WEBSITES, APPS & TECH

UI/UX Design

Make the next step obvious.

Why invest in UX design?

Because people abandon products that confuse them. Good UX removes friction from key tasks such as signing up, buying or finding information, which improves conversion and retention and reduces support load.

WHAT'S INCLUDED

User research

Interviews, surveys and analytics review to understand what users need and where they struggle.

User journeys and flows

Step-by-step maps of key tasks like signup, booking, checkout or reporting.

Low-fidelity wireframes

Simple layouts that settle structure and content priority before visual design begins.

Interactive prototypes

Clickable Figma prototypes for testing flows on real phones before development.

Visual UI design

Polished screens in your brand style, including empty, error and loading states.

Design system

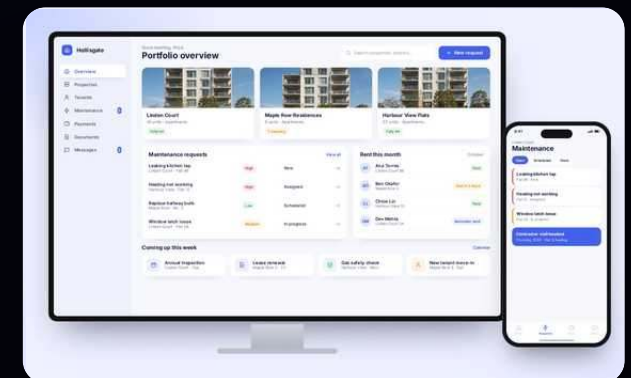
Reusable components, colours, typography and spacing rules for consistent, faster development.

Usability testing

Watching real users attempt tasks, then fixing confusion before it reaches launch.

DELIVERABLES

- UX audit and usability findings
- User journeys and information architecture
- Wireframes for key flows
- Clickable high-fidelity prototype
- UI design system and component library
- Developer hand-off and design QA



CONCEPT PROJECT Hollisgate Property · Property management

HOW THE WORK RUNS

01

Research

Data, interviews and usability tests reveal where users struggle.

02

Structure

Flows and wireframes fix the logic before visuals.

03

Prototype and test

Clickable designs are tested with real users and refined.

04

Systemise

A component library and specs guide a pixel-accurate build.

20 / 21

BUILD · WEBSITES, APPS & TECH

Landing Pages & Funnels

One page. One offer. One job.

What makes a landing page convert?

A headline that matches the ad, one clear offer, proof that builds trust, answers to the main objections, a short form and a fast mobile load. Remove everything that doesn't help the visitor say yes.

WHAT'S INCLUDED

Offer and message clarity

Sharpening what you promise, for whom and why they should act now.

Conversion copywriting

Headlines, benefits, objections and calls to action written for one specific audience.

Landing page design

Mobile-first layouts with social proof, clear visuals and a single focused action.

Fast development

Lightweight pages that load quickly on mobile data, because slow pages lose visitors.

Forms and booking

Short forms, WhatsApp buttons, calendar booking or payment links that are easy to complete.

Funnel steps

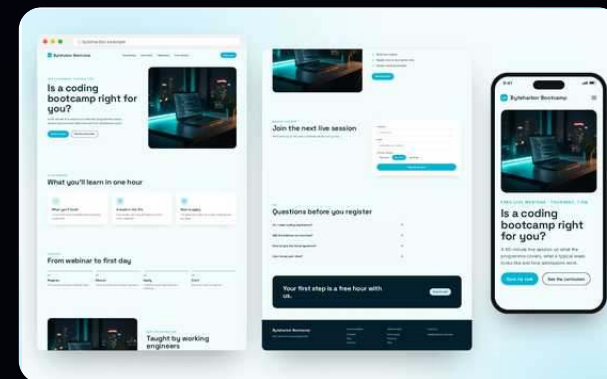
Thank-you pages, lead magnets, upsells and follow-up sequences connected into one journey.

A/B testing setup

Headline, offer and layout tests with tracking to learn what converts better.

DELIVERABLES

- Offer and funnel strategy
- Conversion-focused copywriting
- Mobile-first landing page design and build
- Lead forms, booking and payment integration
- Thank-you pages and follow-up sequence
- A/B testing and conversion tracking



CONCEPT PROJECT Byteharbor Bootcamp · Tech education

HOW THE WORK RUNS

01

Match the message

We align page, ad and audience so visitors know they're in the right place.

02

Write and design

Copy and layout lead to one clear action, built mobile-first.

03

Connect

Forms, CRM, payments and tracking are linked and tested.

04

Test

Headlines, layouts and offers are A/B tested to lift conversion.

21 / 21

BUILD · WEBSITES, APPS & TECH

Website Maintenance & Hosting

Fast, safe and online. Every day.

Why does a website need maintenance?

Software, plugins and security threats change constantly. Without regular updates, backups and monitoring, sites slow down, break or get hacked, often without the owner noticing until customers do.

WHAT'S INCLUDED

Managed hosting

Fast, reliable servers configured for your website, with SSL and a content delivery network.

Software updates

Core, theme, plugin and PHP updates tested carefully so nothing breaks on your live site.

Automated backups

Regular off-site backups with restore checks, so recovery is possible when needed.

Security monitoring

Firewall, malware scans, login protection and quick cleanup if anything suspicious appears.

Uptime monitoring

Round-the-clock checks that alert us immediately when your website goes down.

Speed optimisation

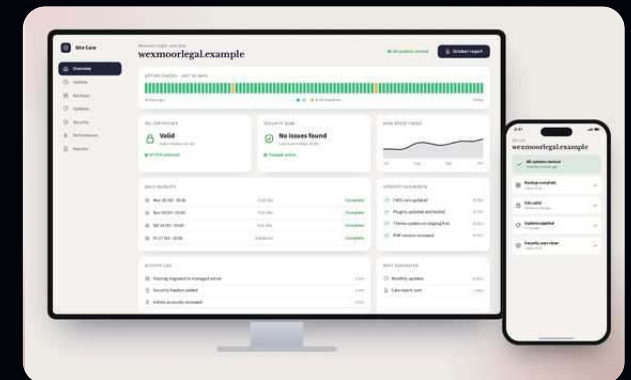
Caching, image compression and database cleanup to keep pages loading quickly.

Content edits and support

Small text, image and page changes handled whenever you send a request.

DELIVERABLES

- Managed hosting and SSL
- Core, theme and plugin updates
- Daily off-site backups
- Security hardening and malware scans
- Uptime and speed monitoring
- Monthly content edits and health report



CONCEPT PROJECT Wexmoor Legal · Law firm

HOW THE WORK RUNS

01

Health check

We audit speed, security, plugins and backups before taking over.

02

Migrate or secure

The site moves to our hosting or is hardened where it is.

03

Maintain

Updates, backups and scans run on a schedule, with monitoring around the clock.

04

Support

Edits and fixes handled on request, with a monthly report.

INDUSTRIES WE SERVE

Built around how **your** buyers decide.

If growth depends on being found and chosen online, we can help. Each industry gets a plan shaped by how its customers search, compare and buy.

01

Retail & showrooms

Footfall and local discovery

Shoppers check Maps, reviews and Instagram before they walk in.

- Get found nearby
- Show the shelf
- Reach the right radius
- Answer on chat

02

Clinics & healthcare

Trust before the first visit

Patients compare reviews, credentials and convenience before booking.

- Reviews that reassure
- A site that informs
- Found for the right searches
- Responsible ads

03

Real estate

Qualified site visits

Property decisions take months, and most leads go cold without fast follow-up.

- Project landing pages
- Targeted lead ads
- Instant follow-up
- Stay top of mind

04

Education & coaching

Enrolments, every season

Students and parents research for weeks, comparing courses, outcomes and reviews.

- Be the trusted answer
- Video that explains
- Counselling funnels
- Nurture to enrol

05

Hotels, cafés & hospitality

Bookings, not just likes

Guests discover places on Instagram, Maps and travel searches.

- A feed people save
- Top of the map
- Creator buzz
- Direct bookings

06

D2C & e-commerce

Profitable online sales

Rising ad costs punish stores with slow sites, thin product pages and no retention plan.

- A store that converts
- Paid growth with control
- Repeat customers
- Content that sells

07

Manufacturers & B2B

Enquiries from the right buyers

B2B buyers research quietly and shortlist suppliers long before they get in touch.

- A credible website
- Specs that rank
- High-intent search
- Visible to AI research

08

Startups & new brands

Launch with a clear identity

New brands get one chance at a first impression and a limited budget to find what works.

- A brand with intent
- A launch-ready site
- A focused growth plan
- A product people get

HOW WE WORK · THE KRISHVA GROWTH LOOP

Four steps. No guesswork.

The same loop runs behind every project, whether it's one landing page or a full growth programme.

01

Map the Money

We define what a good month looks like in leads, sales or bookings, then trace where those customers come from today and where they're slipping away.

02

Build the Engine

Website, tracking, offers and content get fixed or built first, so every visitor we send lands somewhere ready to convert.

03

Launch and Learn

Campaigns go live in small, measured tests. What works gets more budget; what doesn't gets cut quickly.

04

Compound

Winning ads, pages and posts are scaled, refreshed and reused, so results build month on month instead of resetting.

The rhythm: weekly optimisation · monthly reviews · quarterly resets · live dashboards and access to every account, all the way through.

HOW WE WORK · PROBLEMS WE SOLVE

Where we get called in.

The questions owners bring to us most often, with the short answer and the service we would start with.

Why doesn't my website convert?

Usually slow mobile pages, an unclear offer or a hidden next step.

Where we start: Website Design & Development · Landing Pages & Funnels

Why aren't we ranking on Google?

Often technical issues, thin content or pages that don't match search intent.

Where we start: SEO & GEO · Local SEO

Why are our ads getting expensive?

Weak tracking, tired creative or broad targeting.

Where we start: Meta Ads · Google Ads · Performance Marketing

Why doesn't social media bring leads?

Posting without pillars or a path to enquire.

Where we start: Social Media · Video & Reels

Why don't AI assistants mention us?

Your brand isn't clear or credible enough to cite.

Where we start: SEO & GEO · Content Writing

Why can't we tell what's working?

Channels aren't connected to one set of numbers.

Where we start: Digital Marketing Strategy

Not sure where you're losing customers?

Get a free audit of your website, search visibility and ads, with a prioritised fix list.

krishvagrowth.com/audit

TECH & TOOLS

Proven platforms, set up in your name.

We pick tools for the job, not the other way round. Accounts, analytics and assets are created in your name or handed over in full.



Search & AI visibility

Google Search Console

Google Business Profile

Bing

Google AI Overviews

ChatGPT

Gemini

Perplexity

Schema markup

Analytics & tracking

Google Analytics 4

Meta Pixel

Conversions API

Server-side events

Shared dashboards

Advertising

Meta Ads (Facebook + Instagram)

Google Search

YouTube

Performance Max

LinkedIn

Websites & commerce

WordPress

Shopify

WooCommerce

Custom PHP builds

SSL & CDN

Apps & product design

Flutter

React Native

Figma prototypes

Play Store & App Store releases

Messaging, email & CRM

WhatsApp Business API

Klaviyo

Mailchimp

Brevo

HubSpot

Zoho

Platform names are trademarks of their owners and are listed only to describe what we work with.

PACKAGES & PRICING

Clear starting points,
scoped to your goals.

Real starting prices for our most requested services. Every engagement is confirmed in a written proposal before work begins.

SEO & GEO (AI Search)

p.11

Search Foundation Technical and on-page review with prioritized action plan.	STARTING AT ₹7,999 one time	Organic Growth Monthly on-page improvements, content priorities and reporting.	STARTING AT ₹14,999 per month	Search Authority Broader technical, content and discoverability support.	STARTING AT ₹24,999 per month
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Website Design & Development

p.26

Launch Website A focused responsive website with agreed core pages and inquiry path.	STARTING AT ₹14,999 one time	Business Website A broader custom website with additional page templates and integrations.	STARTING AT ₹29,999 one time	Advanced Website Larger custom build with more complex functionality and QA.	STARTING AT ₹59,999 one time
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Social Media Marketing & Management

p.12

Social Starter Monthly content planning and a starter set of branded creatives.	STARTING AT ₹7,999 per month	Social Momentum Expanded content calendar, design, captions and reel editing scope.	STARTING AT ₹14,999 per month	Social Signature Higher-volume content support and coordinated monthly campaigns.	STARTING AT ₹24,999 per month
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PACKAGES & PRICING · CONTINUED

Performance Marketing & Lead Generation

p.15

Campaign Launch Campaign structure, setup and conversion tracking review.	STARTING AT ₹9,999 one time	Performance Core Ongoing campaign optimization and reporting for one core channel.	STARTING AT ₹17,999 per month	Performance Plus Expanded testing and multi-campaign optimization support.	STARTING AT ₹29,999 per month
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Branding & Logo Design

p.22

Brand Essentials Starter visual identity direction and core brand assets.	STARTING AT ₹7,999 one time	Brand System Expanded identity system, type/color guidance and social templates.	STARTING AT ₹14,999 one time	Brand Signature Deeper brand direction and a more complete creative toolkit.	STARTING AT ₹29,999 one time
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Video Editing & Reels Production

p.24

Creative Starter A starter monthly set of social and campaign assets.	STARTING AT ₹5,999 per month	Creative Flow Ongoing short-form edits and branded campaign creative.	STARTING AT ₹11,999 per month	Creative Studio Higher-volume creative support and multi-format adaptations.	STARTING AT ₹19,999 per month
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PACKAGES & PRICING · CONTINUED

E-commerce Development (Shopify & WooCommerce)

p.28

Store Launch STARTING AT ₹24,999 one time Starter online store setup with core catalog and checkout configuration.	Commerce Growth STARTING AT ₹49,999 one time Expanded store structure, integrations and analytics setup.	Commerce Custom STARTING AT ₹99,999 one time Custom scope for larger catalogs or advanced integrations.
---	---	--

Digital Marketing Strategy

p.21

Foundation Strategy STARTING AT ₹9,999 one time Audit, audience direction and a focused 30-day marketing roadmap.	Growth Partner STARTING AT ₹19,999 per month Monthly planning, channel coordination and performance review.	Integrated Growth STARTING AT ₹34,999 per month Multi-channel planning and ongoing optimization for growing teams.
--	--	---

GOOD TO KNOW

- Prices are in Indian rupees (₹) and show where each package starts. Your final scope and price are confirmed in a written proposal after a short call.
- Ad spend, hosting, domains, paid plugins, platform subscriptions and GST are excluded unless your proposal lists them.
- The other 13 services are quoted on scope. Tell us what you need and we will send a clear, itemised proposal.
- Clients outside India can ask for a quote in their own currency.

PORTFOLIO · CONCEPT PROJECTS

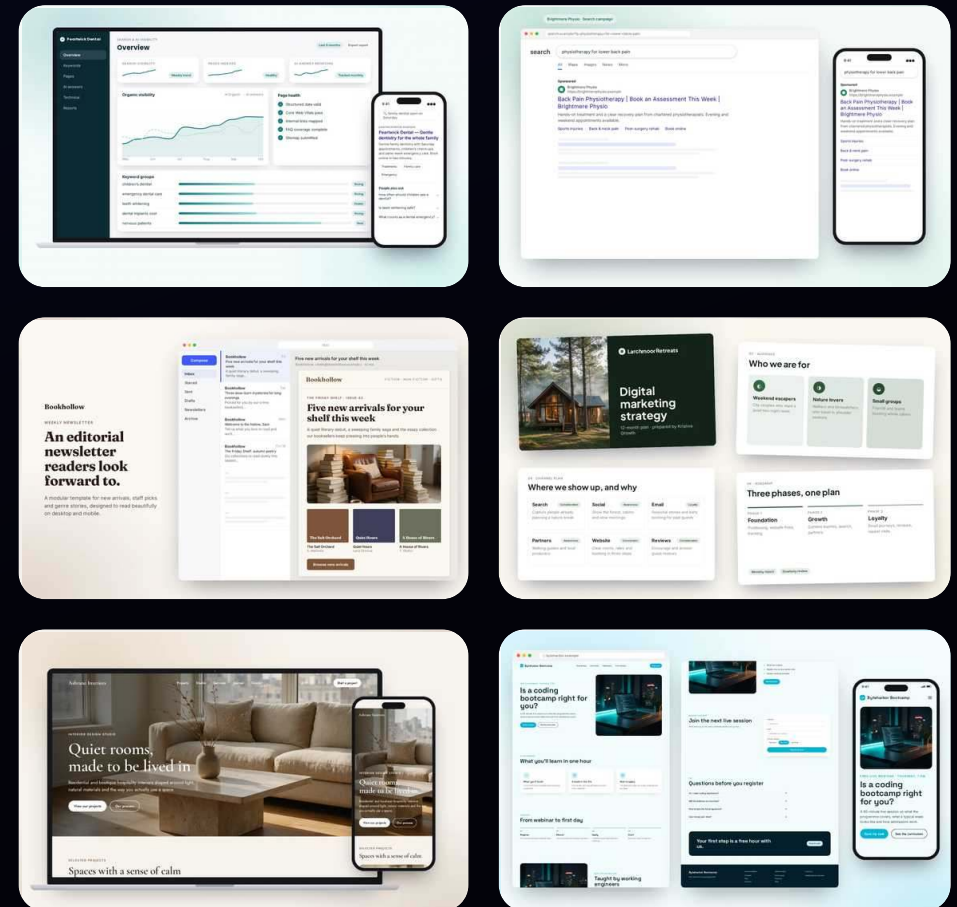
How we approach a brief.

42 concept projects, two for each of our 21 services, across cafes, clinics, real estate, skincare, SaaS, hotels, fashion, education and more.

CONCEPT PROJECTS

These are examples of how we approach briefs; the brands are fictional. They show the scope and deliverables of each service. They do not show client results, and no performance figures are claimed.

Each project lists the service, the industry and what was delivered. Ask us for real examples relevant to your industry on a call.



CONCEPT PROJECT



SEO & GEO

Pearlwick Dental

Dental clinic

Technical SEO audit & fixes · Treatment-page rewrites · Schema markup (Dentist, FAQ, Service)

CONCEPT PROJECT



SEO & GEO

Quorvane Analytics

B2B SaaS

Keyword & entity research · Topic-cluster architecture · Pillar + comparison pages

CONCEPT PROJECT



SOCIAL MEDIA MARKETING & MANAGEMENT

Mirevale Skin

D2C skincare

Instagram visual system · Monthly content calendar · Carousel & story templates

CONCEPT PROJECT



SOCIAL MEDIA MARKETING & MANAGEMENT

Ferrovolt Gym

Fitness

Content pillars & tone · Template kit (posts, stories, covers) · Weekly content calendar

CONCEPT PROJECT



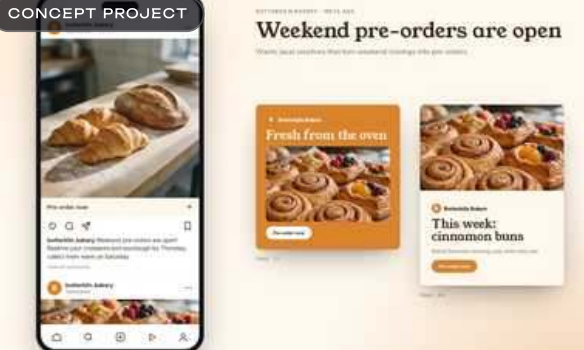
META ADS

Selvane Jewellery

Fashion & jewellery

Audience & angle strategy · Feed, story & carousel creatives · Campaign structure

CONCEPT PROJECT



META ADS

Butterkilt Bakery

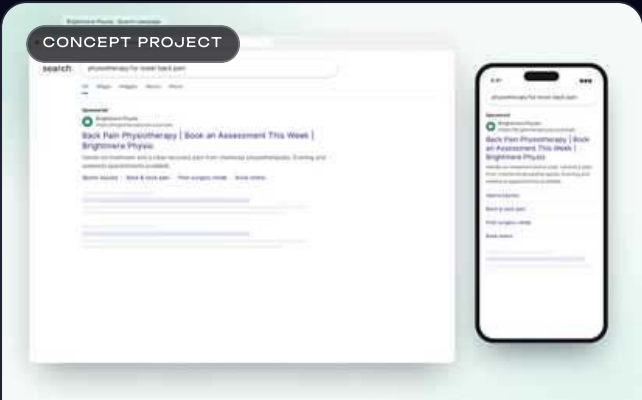
Bakery

Local audience setup · Weekly specials creatives · Story & reel ad formats

PORTFOLIO · CONCEPT PROJECTS

Concept projects: examples of how we approach briefs; brands are fictional.

7-12 of 42

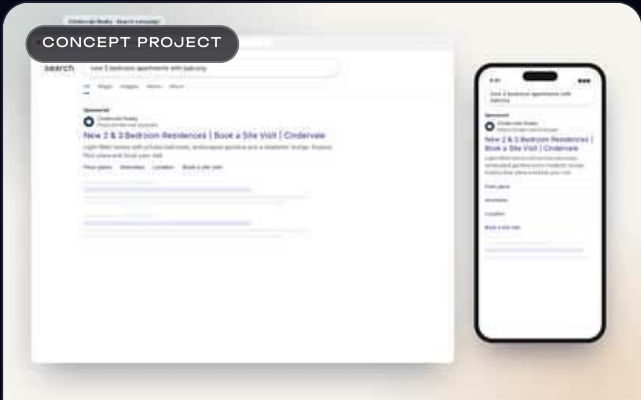


GOOGLE ADS

Brightmere Physio

Physiotherapy clinic

Account restructure by treatment · Responsive search ads · Call, location & sitelink assets

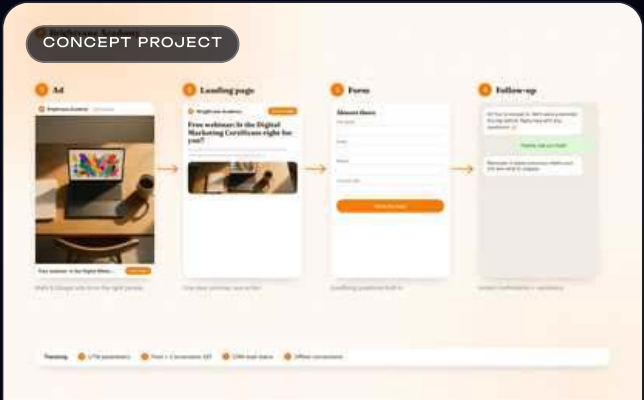


GOOGLE ADS

Cindervale Realty

Real estate

Search campaign build · Responsive display banner set · YouTube bumper script & thumbnails

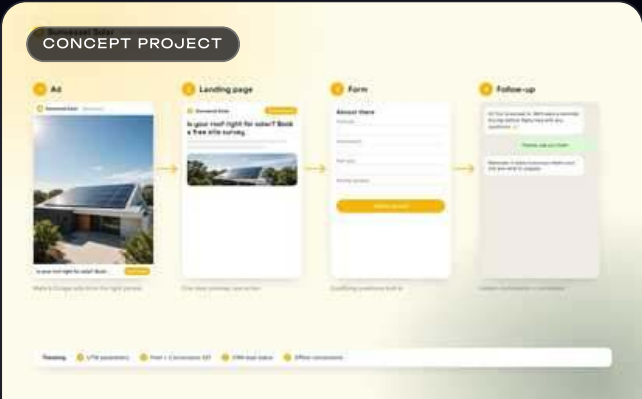


PERFORMANCE MARKETING & LEAD GENERATION

Brightvane Academy

Education

Funnel strategy · Landing page & webinar sign-up · Meta + Google campaigns

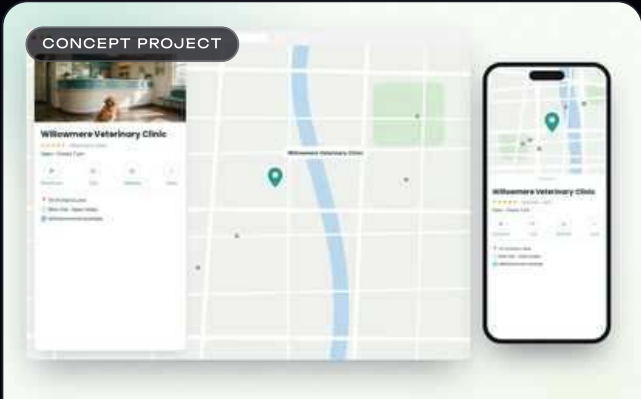


PERFORMANCE MARKETING & LEAD GENERATION

Sunvessel Solar

Renewable energy

Lead-qualification flow · Regional campaign structure · Ad creative set

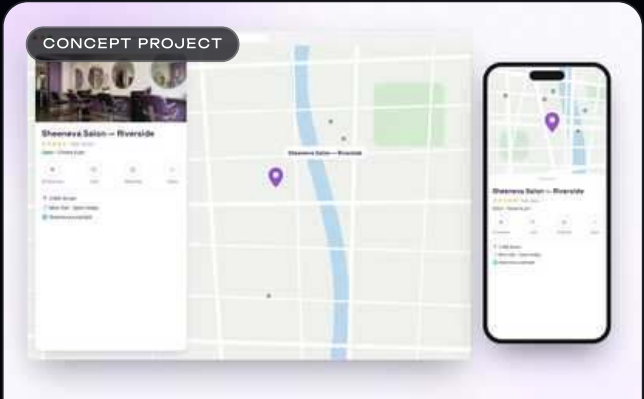


LOCAL SEO & GOOGLE BUSINESS PROFILE

Willowmere Veterinary

Veterinary clinic

Business Profile optimisation · Weekly profile posts · Citation clean-up



LOCAL SEO & GOOGLE BUSINESS PROFILE

Sheeneva Salon

Hair & beauty salon

Per-branch listings · Location landing pages · NAP consistency

PORTFOLIO · CONCEPT PROJECTS

Concept projects: examples of how we approach briefs; brands are fictional.

13-18 of 42

CONCEPT PROJECT

Saffrique Kitchen

From "hi" to order confirmed in a few taps.

Quick replies, an on-call menu and delivery slots confirm new orders, collect and serve confirmed orders straight to the customer's door.



WHATSAPP MARKETING & AUTOMATION

Saffrique Kitchen

Cloud kitchen

Business account & catalogue · Guided ordering flow · Quick-reply templates

CONCEPT PROJECT

Glenhart Clinic

WOMEN'S & YOUTH CLINIC

Fewer reminder calls. Clearer next steps.

Approved message templates confirm, remind and follow up automatically with a self-serve menu for reports and decisions and next step sign-off.



WHATSAPP MARKETING & AUTOMATION

Glenhart Clinic

Multi-speciality clinic

Template design & approval · Booking-system integration · Reminder & follow-up automation

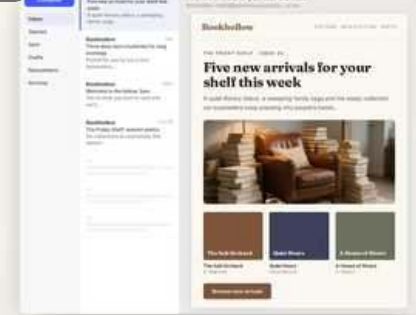
CONCEPT PROJECT

Bookhollow

MODERN NEWSLETTER

An editorial newsletter readers look forward to.

A modular template for new arrivals, staff picks and genre series, designed to read beautifully on desktop and mobile.



EMAIL MARKETING

Bookhollow

Online bookstore

Modular email template · Welcome series · Genre-based automations

CONCEPT PROJECT

Trailmint Outdoor

Automations that pick up where shoppers left off.

Abandoned cart, browse, post-purchase and welcome flows, each with clear goals, timelines and KPIs.



EMAIL MARKETING

Trailmint Outdoor

Outdoor apparel

Lifecycle map · Abandoned cart & browse flows · Post-purchase care series

CONCEPT PROJECT

Teamwick Tea

SWEET TREATS & BEVERAGES



INFLUENCER MARKETING

Teamwick Tea

Tea & beverages

Creator shortlist & vetting · Seeding-kit design · Creator brief

CONCEPT PROJECT

Kestrol Footwear

SNEAKERS & STREETWEAR

Staggered creator content for a limited drop.

Underwear, styling and run tests from footwear and sneaker creators. Briefs across fashion week and created for paid reach.



INFLUENCER MARKETING

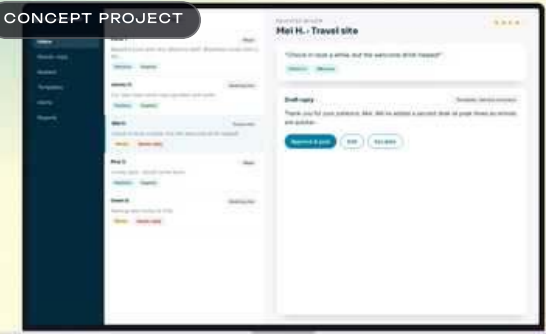
Kestrol Footwear

Sneakers & streetwear

Creator selection · Staggered launch calendar · Briefs per creator type

PORTFOLIO · CONCEPT PROJECTS Concept projects: examples of how we approach briefs; brands are fictional. 19–24 of 42

CONCEPT PROJECT



ONLINE REPUTATION MANAGEMENT

Calvessa Hotel
Hotel

Review monitoring setup · Response playbook · Reply templates by theme

CONCEPT PROJECT



ONLINE REPUTATION MANAGEMENT

Corvane Family Clinic
Healthcare

Listing claims & corrections · Post-visit review requests · Branded search content

CONCEPT PROJECT

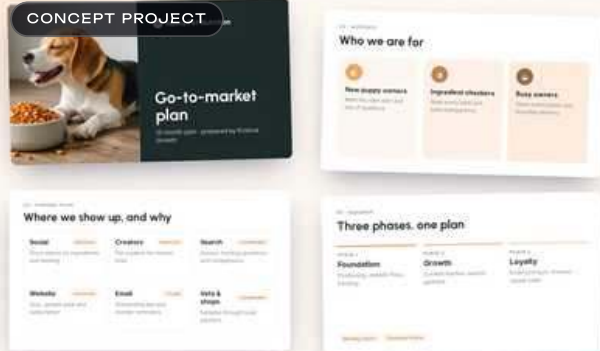


DIGITAL MARKETING STRATEGY

Larchmoor Retreats
Boutique resort

Positioning & audience workshop · Guest-journey map · Channel plan

CONCEPT PROJECT



DIGITAL MARKETING STRATEGY

Nuvia Pet Nutrition
D2C pet food

Audience & positioning · Offer strategy · Channel prioritisation

CONCEPT PROJECT



BRANDING & LOGO DESIGN

Ondrea Botanics
Natural skincare

Logo & monogram · Colour & type system · Label & box packaging

CONCEPT PROJECT



BRANDING & LOGO DESIGN

Halvessa Hotel
Boutique hotel

Wordmark & crest · Palette & typography · Stationery & key cards

CONCEPT PROJECT

A collection of printed materials for Saltmeadow Bistro, including a dinner menu, a drinks menu, and a table card, displayed on a table with oysters.

GRAPHIC DESIGN

Saltmeadow Bistro

Restaurant

Dinner & drinks menus · Event poster series · Table cards & vouchers

CONCEPT PROJECT

A series of posters for the Northvale Design Summit, featuring a grid of colorful squares and a central figure.

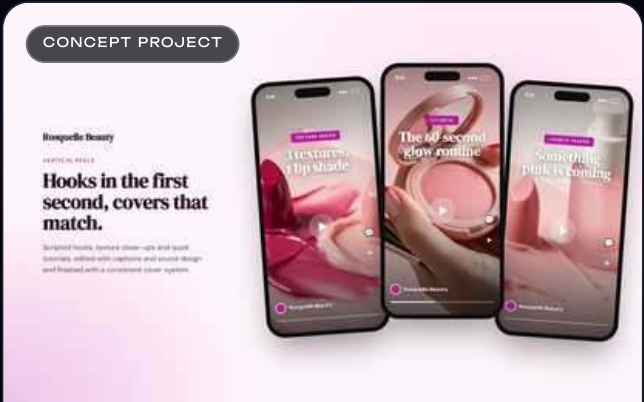
GRAPHIC DESIGN

Northvale Design Summit

Events & conferences

Key visual & grid · Speaker announcement cards · Badges & lanyards

CONCEPT PROJECT

Three smartphones displaying video content for Rosquette Beauty, showing various beauty products and techniques.

VIDEO EDITING & REELS PRODUCTION

Rosquette Beauty

Cosmetics

Hook & script writing · Shoot planning · Vertical reel editing

CONCEPT PROJECT

A video player showing a launch film for Ridgeferry Outdoor, featuring outdoor gear and a tent in a scenic landscape.

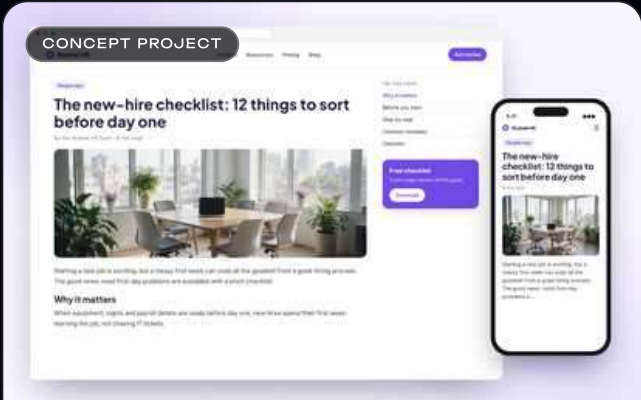
VIDEO EDITING & REELS PRODUCTION

Ridgeferry Outdoor

Outdoor gear

Storyboards · Launch film edit · Feature explainer series

CONCEPT PROJECT

A website layout for Rostrel HR, showing a new-hire checklist and a mobile app interface.

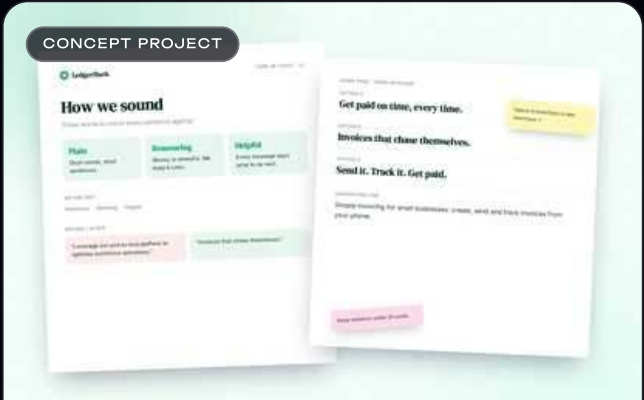
CONTENT WRITING & COPYWRITING

Rostrel HR

HR SaaS

Website copy (home, product, pricing) · Tone-of-voice guide · Monthly long-form articles

CONCEPT PROJECT

A document layout for Ledgerfinch, showing a 'How we sound' section and a 'Get paid on time' section.

CONTENT WRITING & COPYWRITING

Ledgerfinch

Fintech

Onboarding microcopy · Error & empty-state copy · Help-centre structure

CONCEPT PROJECT



WEBSITE DESIGN & DEVELOPMENT
Ashvane Interiors
Interior design
UX & visual design · Custom responsive build · Project case-page template

CONCEPT PROJECT



WEBSITE DESIGN & DEVELOPMENT
Nimbari Coffee House
Cafe
Mobile-first design · Editable digital menu · Table-booking request flow

CONCEPT PROJECT



APP DEVELOPMENT
Wavenook
Wellness app
Discovery & user flows · UI design system · iOS + Android build

CONCEPT PROJECT



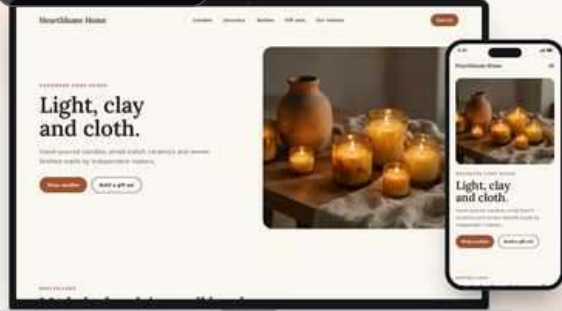
APP DEVELOPMENT
Lessonfer
Education
Product scoping · Student & parent app UI · Cross-platform build

CONCEPT PROJECT



E-COMMERCE DEVELOPMENT
Thread & Tamarind
Fashion
Custom Shopify theme · Product & collection templates · Size guide & lookbook pages

CONCEPT PROJECT

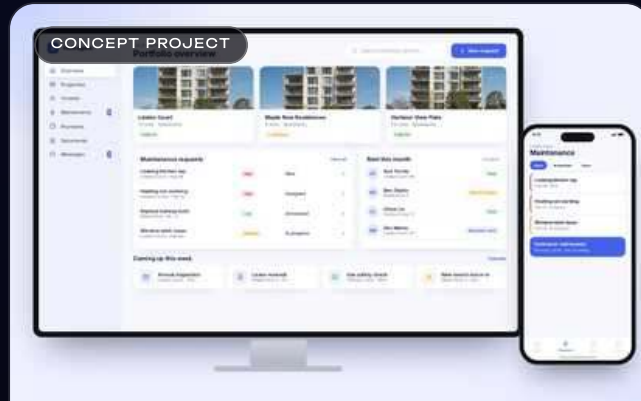


E-COMMERCE DEVELOPMENT
Hearthlume Home
Home decor
WooCommerce build · Catalogue migration · Bundles & gift options

PORTFOLIO · CONCEPT PROJECTS

Concept projects: examples of how we approach briefs; brands are fictional.

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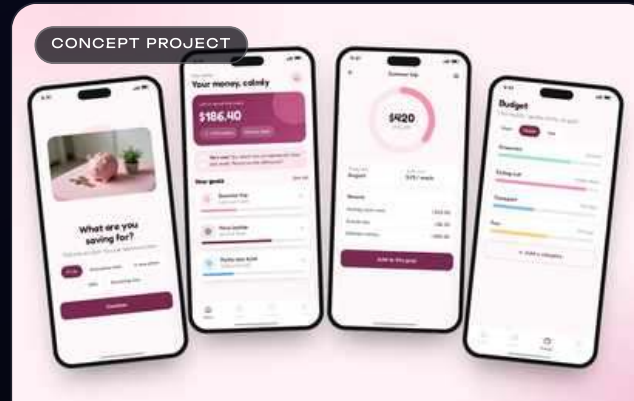


UI/UX DESIGN

Hollisgate Property

Property management

User interviews · Task flows & wireframes · Clickable prototype

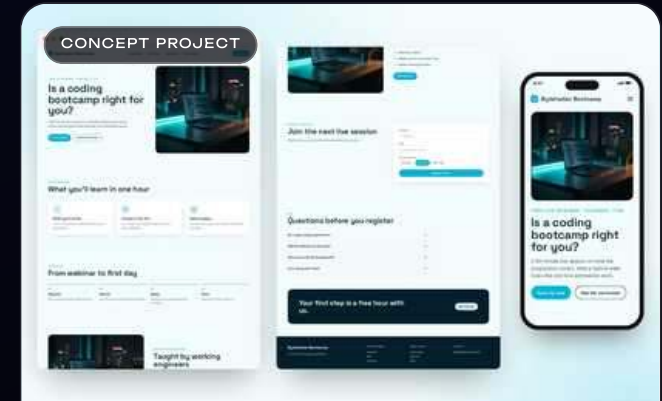


UI/UX DESIGN

Pennawell

Personal finance

UX audit · Onboarding redesign · Goal & budget flows

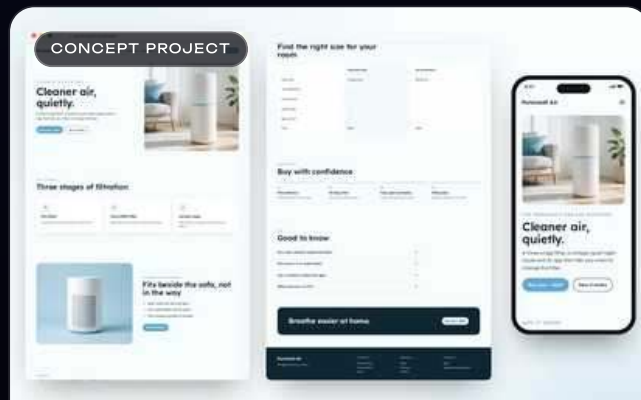


LANDING PAGES & FUNNELS

Byteharbor Bootcamp

Tech education

Webinar landing page · Thank-you & calendar page · Reminder sequence



LANDING PAGES & FUNNELS

Purevault Air

D2C home appliances

Landing page copy & design · Feature explainers · Comparison table



WEBSITE MAINTENANCE & HOSTING

Wexmoor Legal

Law firm

Managed hosting migration · SSL & security hardening · Daily backups



WEBSITE MAINTENANCE & HOSTING

Gridmoss Architects

Architecture

Performance optimisation · Plugin audit & updates · Staging environment

ENGAGEMENT MODELS

Three ways to work together.

Start small or go all in. Many clients begin with one project, then move to a monthly retainer once the first channel is working.

01

One-time projects

A defined scope, a fixed price and a clear finish line.

Best for websites, stores, brand identities, audits and campaign launches.

TYPICAL SERVICES

Branding & Logo Design, Digital Marketing Strategy, E-commerce Development, Performance Marketing & Lead Generation, SEO & GEO, Website Design & Development

HOW IT RUNS

Scope, timeline and deliverables agreed in writing · milestone-based delivery · full handover of files and access

02

Monthly retainers

An ongoing team that plans, produces, optimises and reports every month.

Best for SEO, social media, ads and creative that need steady, compounding work.

TYPICAL SERVICES

Digital Marketing Strategy, Performance Marketing & Lead Generation, SEO & GEO, Social Media Marketing & Management, Video Editing & Reels Production

HOW IT RUNS

Monthly plan and review · weekly optimisation · shared dashboards · scope adjusted as you grow

03

Custom scope

A proposal shaped around a larger or multi-channel brief.

Best for apps, complex integrations, larger catalogues and integrated growth programmes.

TYPICAL SERVICES

App Development, E-commerce (custom builds), integrated multi-channel programmes

HOW IT RUNS

Discovery call · itemised proposal · phased roadmap · one accountable team across every channel

FAQS

Questions, answered.

Straight answers to what founders and marketing leads ask us first.

What kind of businesses do you work with?

Brands that sell to customers online or win them through search, social and ads: service businesses, e-commerce stores, clinics, real estate, education, hospitality and B2B companies. If growth depends on being found and chosen online, we can help.

How do you measure success?

We agree the numbers that matter before we start, usually leads, sales, bookings or cost per customer, and set up tracking so they're measured properly. Reach and engagement are reported, but they're not the goal.

Who owns the accounts and files?

You do. Ad accounts, analytics, domains, designs and content are set up in your name or handed over in full.

Are prices fixed?

Some engagements can use starting prices, while complex or integrated projects are quoted after the scope is understood.

Do you work with clients outside your home market?

Yes. We're set up to work remotely with brands in any country and time zone, over WhatsApp, email and video calls, with shared dashboards so you always see progress.

Can I start with one service?

Of course. Many clients start with a website, SEO or ads, then add channels once the first one is working. We'll tell you honestly which one should come first.

What does the free audit include?

A review of your website, search visibility, tracking and ads (if you run them), followed by a short report listing what to fix first and why.

FAQS · BY SERVICE

SEO & GEO (AI SEARCH)

Can you promise a top ranking?

No honest agency can, because search engines control rankings. What we commit to is the work, the reporting and steady improvement in the metrics that lead to enquiries.

META ADS (FACEBOOK + INSTAGRAM)

What budget do I need to start?

Enough to give the algorithm meaningful data each week. We'll recommend a test budget based on your goal, product price and market before you commit.

E-COMMERCE DEVELOPMENT (SHOPIFY & WOOCOMMERCE)

Shopify or WooCommerce: which is better for us?

Shopify is simpler to run and scales easily. WooCommerce offers more control and suits WordPress-based businesses. We'll recommend one based on your catalogue, team and budget.

BRANDING & LOGO DESIGN

How many logo concepts will I see?

We present a few distinct routes, each with its own idea, rather than dozens of small variations. Revisions are then focused on the one you choose.

WEBSITE DESIGN & DEVELOPMENT

How long does a website take?

It depends on the number of pages, features and how quickly content is approved. After a short scoping call we give you a dated plan with milestones.

SOCIAL MEDIA MARKETING & MANAGEMENT

Which platforms do you manage?

Mainly Instagram, Facebook and LinkedIn, plus YouTube Shorts where it fits your audience.

APP DEVELOPMENT

Native or cross-platform: which should I choose?

Cross-platform suits most business apps and saves time and budget. Native makes sense for heavy device features or demanding performance. We'll recommend one after scoping.

WHATSAPP MARKETING & AUTOMATION

What's the difference between WhatsApp Business and the API?

The free app suits one or two people. The Business Platform (API) supports multiple agents, automation, chatbots, integrations and approved broadcast templates.

HOW TO START

Three steps from hello to kickoff.

01

Talk to us

Message us on WhatsApp, email us or book a call. Tell us where your business is today and where you want it to be. Ask for a free audit of your website, search visibility, tracking and ads.

02

Get a clear proposal

You receive a written proposal with the scope, deliverables, timeline and price, plus what to fix first and why. Taxes and any ad spend are spelled out, so there are no surprises.

03

Kick off

We set up access and tracking in your name, agree the numbers that define success, and start the first sprint. From then on you get shared dashboards and plain-language updates.

We reply on WhatsApp and email, usually the same working day.

connect@krishvagrowth.com · WhatsApp +91 77376 08231

krishvagrowth.com/audit

CONTACT

Let's grow what's **already working.**

Tell us about your business and your goals. We will tell you honestly where we would start.

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WEBSITE **krishvagrowth.com**

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We work remotely with clients across countries and time zones, over WhatsApp, email and video calls.



160 FIVE-STAR GOOGLE REVIEWS



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